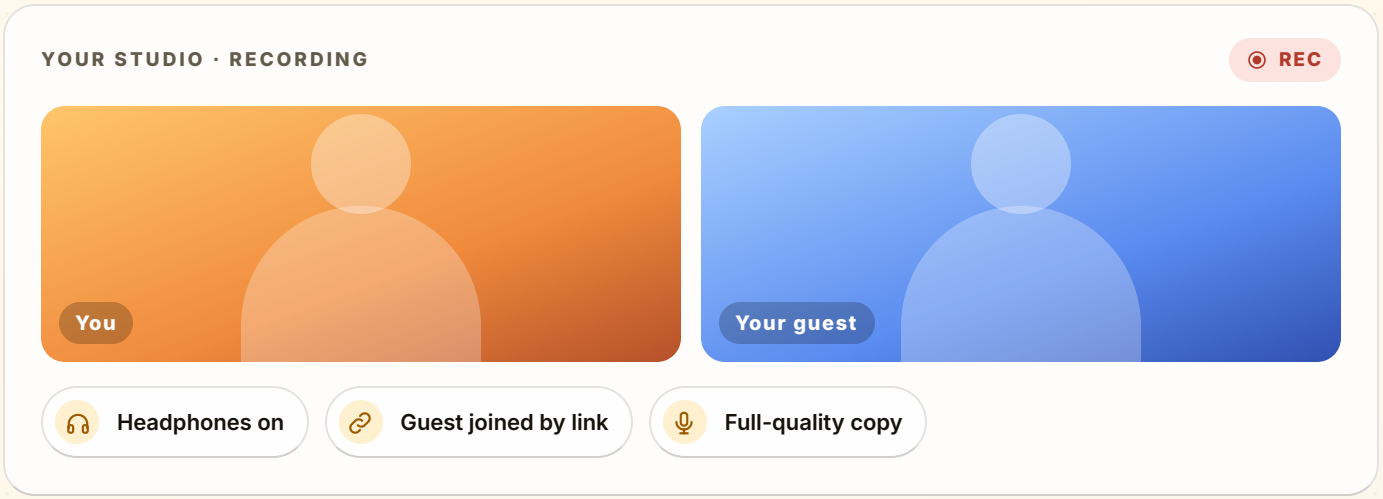
BrightSide Streams

FREE GUIDE · ZERO TO PUBLISHED

Your First Podcast in *1 Hour*

Any mic, a pair of headphones, one guest and your browser. That's the whole kit.



Set up	Invite	Record	Edit	Publish
10 min	5	30 min	10 min	5

Any mic and headphones

Guests need no account

Start free, no card

A plan for one hour. Long shows take longer to process.

brightsidestreams.com

THE PLAN

Zero to published, *in one hour.*

You don't need a studio, a mixer or an editor. You need a mic, headphones, a guest and a browser. BrightSide Streams records everyone, cleans up the edit on a draft for you, cuts clips and gives your episode its own page. This guide walks you through it, minute by minute.

Record

In your browser. Your guest joins from a link, with no account and nothing to install.

Edit

Open the editor and a ready draft is made for you: ums out, long pauses shortened, captions on.

Publish

Your own episode page, clips for vertical video, YouTube in one click, and live to every platform.

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The free plan gives you 30 studio minutes a month in full 1080p, with no card. This guide plans a 30-minute first episode.

STEP 1 · WHAT YOU NEED

Less gear than *you think*

Start with what you have. Upgrade the mic later, once you know you love doing this.

A browser

Chrome, Edge or Safari on a computer. Nothing to install. You can also host from your phone's browser: Record and Go live sit in a bar at the bottom, with one camera.

Any microphone

The one in your earbuds or laptop works for a first episode. A USB mic close to your mouth is the first upgrade worth making.

Headphones

Any pair, wired or wireless. This is the one thing not to skip, for you and for your guest. Here's why, below.

A quiet room, light in front

Soft things around you (a sofa, curtains, a rug) soak up echo. Face a window or a lamp, so the light is on your face, not behind you.

Why headphones matter

Without them, your speakers play your guest's voice, your mic hears it, and it goes back to them as an echo. The studio can cancel echo, but that processing works on your voice too. In the green room the studio asks **"Using headphones?"** Say Yes, and the echo processing comes off, so your voice stays clean and natural.

MIC CHECK, 30 SECONDS

- [ ] **Pick your mic and camera** in the green room
- [ ] **Answer "Using headphones?"** Yes
- [ ] **Watch the level meter** move when you speak
- [ ] **Close other apps** that use your mic or camera

STEP 2 · YOUR STUDIO

Open your studio, *free*

Go to brightsidestreams.com/studio and make your account. The same account also works in the Bright Miles app.

30 min
studio time a month, in full 1080p

10 min
green room a month to get ready, counted apart

1
live destination at a time

7 days
your recordings are kept, 2 hours of storage

NO CARD
Free stops at its limit and is never billed.

NO WATERMARK
No plan puts one on your show, Free included.

THE CLOCK IS FAIR
Studio time starts when you press Start the show, not when you open the tab.

PLAN	PRICE	STUDIO TIME	WHAT IT ADDS
Free	$0	30 min a month	The real studio in 1080p, 1 destination
Lite	$2.99	1.5 hours	3 times the free time, 1 destination
Starter	$9.99	5 hours	3 destinations at once, raw camera files
Creator	$19.99	12 hours	Per-guest audio tracks, 5 destinations, your own show page
Pro	$39.99	40 hours	Unlimited destinations, 2 cameras, every guest's raw camera file
Team	$89.99	100 hours	Everything in Pro, plus a second seat for a director
Business	$179.99	240 hours	3 team seats, a web player for your own site

Prices are per month, billed yearly (save 17%); month to month costs a little more. The AI Studio add-on is $7.99 a month on any plan (page 7). Full details at brightsidestreams.com/pricing.

STEP 3 · INVITE A GUEST

A link and a code. *That's the invite.*

Your studio has a join link and a short code, on the studio Home. Send either one. The code stays the same until you press New code, which stops every old link.

Open the link

Or go to brightsidestreams.com/studio and type the code.

Any browser

Chrome, Edge or Safari, on a computer or in a phone's browser. The Bright Miles app on a phone works too.

No account

Nothing to install. They wait in the lobby until you let them in. An emailed invite from the studio seats them straight away.

THE INVITE, READY TO SEND

COPY

```
Hi [GUEST NAME],

Looking forward to talking with you.

What: [EPISODE TITLE]
When: [DAY, TIME AND TIME ZONE] (30 minutes)
Join here: [YOUR JOIN LINK]
Or go to brightsidestreams.com/studio and enter the code [YOUR CODE]

It runs in your browser (Chrome, Edge or Safari). Nothing to install and no account
needed. Your camera and mic stay off until you are ready. Please bring headphones, any
pair.

See you then,
[YOUR NAME]
```

TELL YOUR GUEST

- **Headphones on**, so there's no echo
- **A quiet room** with the door closed
- **Camera at eye level**: a laptop on a few books

BEFORE YOU HIT RECORD

- **Say their name** early: the draft adds a name tag the first time each person speaks
- **Agree on 3 questions** and a rough ending

STEP 4 · RECORD

Press Start the show. *Talk like friends.*

Get ready in the green room, let your guest in from the lobby, and press Start the show. That's when your studio time starts.

A full-quality copy of everyone

Everyone who joins on the web saves their own full-quality copy in their browser, and it uploads, so a weak connection on the call does not have to spoil the recording. Your browser keeps a local backup of every show, on every plan.

Weak signal? Light mode

A lighter call (360p) for a weak connection, like cell service. Your own full-quality copy keeps recording and uploads after the show.

Separate tracks for each person CREATOR AND UP

Per-guest audio tracks put everyone on their own stem, so you can fix one voice without touching the others. Starter adds raw camera files with no graphics on them, and Pro adds every guest's raw camera file.

Make it look produced, live

Your brand kit (colors, logo, lower thirds, banners), backdrops, a teleprompter, a soundboard with ten live effects, and screen share. Set the brand kit once and it is on every show.

A 30-minute *shape that works*

1. **0:00 Hook** — one line on why this matters
2. **0:02 Guest** — who they are, by name
3. **0:05 Three questions** — about 7 minutes each
4. **0:26 One takeaway** — what to try this week
5. **0:28 Close** — where to find you both

STEP 5 · THE AUTO EDIT

Open the editor. *Your draft is ready.*

When you open your episode in the studio editor, it makes a ready draft for you in a few seconds, on a separate copy. Your own edit is never touched, and every item below is a switch you can turn off.

ON THE READY DRAFT

- **Ums and words said twice** taken out, found from the word timings of your recording
- **Long pauses** shortened
- **The countdown and the dead tail** trimmed, before the first word and after the last
- **Scenes laid out** to whoever is speaking
- **Studio Sound** on, to clean up the audio
- **Captions** on
- **A name tag** the first time each person speaks, and a soft dissolve where the picture changes

THEN PUBLISH THE EDIT

Watch it through, change anything you like, render it, and press **Make this the episode**. The draft replaces what was published.

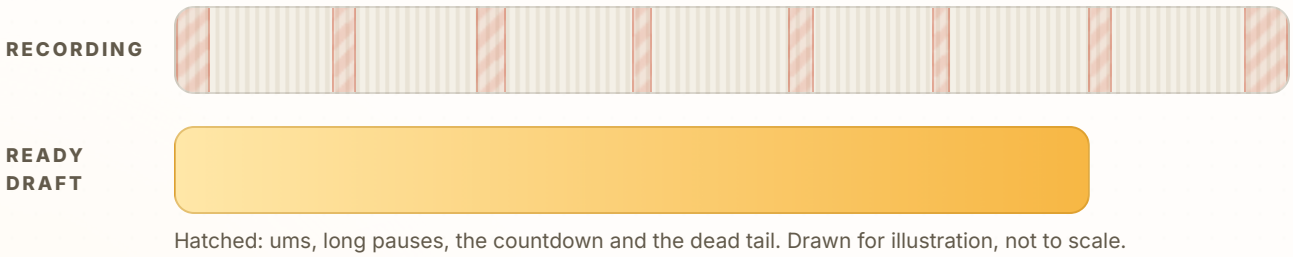
AI STUDIO ADD-ON $7.99 A MONTH

On any plan. After every recording the studio also writes title ideas, a description, show notes, chapters and hashtags, and cuts vertical clips for you.

RATHER SAY IT IN WORDS?

Your own AI app can make these edits for you through the connector, with undo. Three prompts on page 10.

THE IDEA, DRAWN



Hatched: ums, long pauses, the countdown and the dead tail. Drawn for illustration, not to scale.

How much comes out depends on your episode: a chatty three-person show and a tight solo one won't lose the same amount.

STEP 6 · CLIPS AND PUBLISHING

Clip it.
Then put it everywhere.

Vertical clips
Cut from your best moments with captions and your show's brand. Each lands on your clip shelf as pending, for your review.

You approve
Nothing on the shelf is public until you approve it. Download any clip as an MP4 whenever you like.

Post it
To your connected YouTube channel as a Short. For Instagram, your AI app can hand a clean 9:16 clip to Instagram's Edits app.

Where your episode goes

WHERE	HOW	PLAN
Its own page brightsidestreams.com/e/...	Published when processing finishes. Choose who can see it: everyone, or only people with the link.	Every plan
YouTube	Connect YouTube once, then Upload to YouTube. Unlisted unless you choose public, and public asks you to confirm. A daily upload limit applies.	Every plan
Anywhere else	In the Library, Download saves the episode as an MP4. Export in the editor makes separate camera and audio files for another editor.	Every plan
Your show page brightsidestreams.com/@yourshow	All your episodes in one place, with a sponsor page.	Creator and up
Live, everywhere at once	Go live sends your show to every destination together: YouTube (one click, no key), Facebook, Twitch, Instagram, Kick, X, LinkedIn, TikTok or any custom RTMP, with a stream key.	1 on Free and Lite, 3 on Starter, 5 on Creator, unlimited on Pro and up

Send your guest the link
They were on the show, so they have a reason to share it. Send the episode link and one clip, so posting it takes them a minute.

Links that wear your show
Every episode and every approved clip has its own page on brightsidestreams.com, so the link you share plays right there.

THE 60-MINUTE TIMELINE

One hour, *minute by minute*

Set up	Invite	Record	Edit	Publish
10 min	5	30 min	10 min	5

0:00 — **Set up** — 10 MIN

Make your free account at brightsidestreams.com/studio. In the green room, pick your mic and camera, watch the level meter, and answer "Using headphones?" Yes.

0:10 — **Invite** — 5 MIN

Send the invite from page 5 with your join link and code. Your guest opens it in their browser and waits in the lobby until you let them in.

0:15 — **Record** — 30 MIN

Press Start the show. Hook, guest, three questions, one takeaway, close. Thirty minutes is exactly the free plan's month.

0:45 — **Edit** — 10 MIN

While it processes, write your title and a two-line description. Then open the editor: your ready draft is made. Check the switches, watch the start and the end, render.

0:55 — **Publish and share** — 5 MIN

Make this the episode, choose who can see it, and send the link. Cut one clip from the best moment, approve it, and post it.

IF SOMETHING GOES WRONG

Echo on the call? Headphones on both ends, and "Using headphones?" Yes.

Weak signal? Turn on Light mode. Your full-quality copy keeps recording.

Can't hear your guest? Pick your speakers or headphones in the green room's sound settings.

Out of free minutes? Free stops at its limit and never bills you. Lite is $2.99 a month, billed yearly.

> Times are a guide for a 30-minute episode. Processing and rendering take longer for longer shows, so give yourself some slack the first time.

BONUS · YOUR OWN AI

3 prompts for *your own AI*

Add this address as a connector in your AI app, sign in and approve. Edits land on your draft with undo, and anything that posts waits for your yes.

THE CONNECTOR ADDRESS

`https://brightsidestreams.com/mcp`

EVERY PLAN

01 Tighten it up

```
List my episodes, then on my newest one cut the ums and long pauses and show me the draft.
```

COPY

WHAT IT DOES

Finds your newest episode and switches on removal of ums, repeats and long pauses.

WHAT YOU GET BACK

What changed, an undo, and a preview link.

Uses `list_episodes` `edit_episode` (removeFiller) `render_preview`

02 Chapters that follow the talk

```
Read my latest episode's transcript and add a chapter every time the topic changes.
```

COPY

WHAT IT DOES

Reads what was said and puts a named chapter marker wherever the conversation turns.

WHAT YOU GET BACK

Each chapter with its name and time, on the draft, as one undo step.

Uses `get_transcript` `edit_episode` (addChapter)

03 Clips a stranger would stop for

```
Find the 3 moments in my latest episode a stranger would stop scrolling for, and make vertical clips.
```

COPY

WHAT IT DOES

Your AI picks the moments; the studio cuts them with captions and your brand.

WHAT YOU GET BACK

New clips on your shelf, private until you say so.

Uses `get_transcript` `make_clips` `list_clips`

PRINT THIS PAGE

Your first episode *checklist*

The day before

- [ ] **Free account** at brightsidestreams.com/studio
- [ ] **Guest booked**, invite sent with link and code
- [ ] **Asked them** to bring headphones
- [ ] **3 questions** and a one-line hook written
- [ ] **Brand kit**: your logo and colors, set once

On the day

- [ ] **Quiet room**, light in front of you
- [ ] **Headphones on**, "Using headphones?" Yes
- [ ] **Level meter** moving when you speak
- [ ] **Guest let in** from the lobby
- [ ] **Start the show**, and say their name early

Right after

- [ ] **Title** and a two-line description
- [ ] **Ready draft** watched: the start and the end
- [ ] **Make this the episode**
- [ ] **Who can see it** chosen
- [ ] **One clip** approved and posted
- [ ] **Link sent** to your guest to share
- [ ] **Downloaded** within 7 days on Free

KEEP THESE HANDY

Your join link

Your code

Guest's name and time

Your episode link

THREE THINGS THAT MAKE A FIRST EPISODE SOUND GOOD

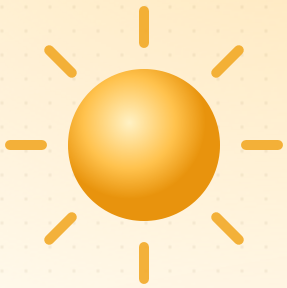
Headphones on both ends

Mic close to your mouth

Start on the hook, not hello

YOUR TURN

Record your first one. *This week.*



BrightSide Streams is a professional browser studio for podcasts and live shows. Nothing to install, for you or your guests.

brightsidestreams.com

START FREE

FREE PLAN

$0 no card

30 studio minutes a month in full 1080p. Enough for your first episode.

WHEN YOU'RE HOOKED

$2.99 Lite, a month, billed yearly

3 times the free time. Every plan side by side at brightsidestreams.com/pricing.

THIS MONTH'S CODE

10% off your first 3 months

STREAMNOV

New members on a monthly plan. Ends Nov 30. Open the link below and the code applies itself.

`brightsidestreams.com/studio?code=STREAMNOV` OPEN

1. **Open the studio** with this month's link and sign up free.
2. **Book your guest** with the invite on page 5.
3. **Follow the hour** on page 9, and publish.

Know someone who keeps saying they'll start a podcast? Send them to our reel on Instagram, **@brightsidestreams**, and have them comment `PODCAST`. We will send them this guide.